

## Course on “Public Communication”

Rome – June 23 - 27, 2014

(Organized by ITER, STUK, SCK-CEN)

| Monday 23 <sup>rd</sup> June  | Tuesday 24 <sup>th</sup> June   | Wednesday 25 <sup>th</sup> June   | Thursday 26 <sup>th</sup> June  | Friday 27 <sup>th</sup> June   |
|---|---|---|---|--|
| <p><b>Welcome</b><br/><b>Organizational aspects</b><br/><b>Training objective</b><br/><b>Training program</b></p> <p>Need for public information, legal basis, objectives and requirements</p> <p>Role and responsibility of the Nuclear Regulatory Authority</p> | <p>Tools, methods and approaches for public information</p> <p>Regulators tools for public communication</p> <p>Role of media in public information and communication</p> | <p>European opinion on nuclear safety - Recent results of the Eurobarometer</p> <p>Communication during decommissioning of a Nuclear facility</p> <p>Communication during siting of a waste management facility – SCK-CEN</p> | <p>Planning Public Information and Communication while developing a nuclear program</p> <p>IAEA INES scale and Crisis communication</p> <p>Feedback and lessons learnt from Fukushima</p> | <p>Experience on Public communication (and legal requirements) in Slovenia</p> <p>Experience on Regulatory Public communication in Italy</p> <p>IAEA EBP WA 10 – Activity for Public communication on site hazards</p> |
| <b>Lunch</b>  | <b>Lunch</b>  | <b>Lunch</b>  | <b>Lunch</b>  | <b>Lunch</b>   |
| <p>EU infrastructure for Nuclear &amp; Radiation Safety and requirements for public transparency</p> <p>Understanding public risk perception</p> <p>IAEA role and guidelines for public communication</p>   | <p>Experience on Public communication (and legal requirements) in Finland</p> <p>Communication during siting and operation of a Nuclear Facility</p>                      | <ul style="list-style-type: none"> <li><b>Practical application:</b><br/>Stakeholder mapping</li> </ul>   | <ul style="list-style-type: none"> <li><b>Practical application:</b><br/>Elaboration of a communication plan</li> </ul>   | <ul style="list-style-type: none"> <li>- <b>Summary of the week</b></li> <li>- <b>Course questionnaire</b></li> <li>- <b>Trainees feedback</b></li> <li>- <b>Training Minutes</b></li> <li>- <b>Closure</b></li> </ul> |